

# MENTOR IT FORWARD



## SPONSORSHIP OPPORTUNITIES

In an ever-evolving professional landscape, community mentorship stands out as a beacon of sustainable growth and development. Mentor it Forward (MiF) offers an avenue for visionary organisations to actively contribute to this cause. By sponsoring the MiF initiative, your organisation moves beyond mere financial assistance, positioning itself as an active stakeholder in community-driven mentorship.

### BENEFITS OF SPONSORING MIF

#### CSR & ESG Alignment:

Partnering with MiF aligns your organisation directly with the principles of Corporate Social Responsibility and Environmental, Social, and Governance frameworks. It's a testament to your commitment to societal enhancement and sustainable organisational growth.



#### Brand Enhancement:

By championing this mentorship initiative, your organisation solidifies its brand as a community-centric and ethically-operated entity. In today's business world, this commitment to community enrichment is invaluable.

#### Community Impact:

Your sponsorship doesn't just enhance your brand image; it facilitates a tangible impact within the community. MiF's approach to mentorship fosters a nurturing environment, facilitating the growth of upcoming professionals.



### Sponsorship Tiers

MiF has designed diverse sponsorship tiers to accommodate the unique visions of each organisation. Each tier offers different avenues to contribute, support, and derive benefits from the program. These tiers have been structured to ensure mutual growth – for our sponsors and the community at large. We are keen to discuss and match your organisation's objectives with our tiered benefits.

# MENTOR IT FORWARD



## WHY SPONSOR? LET THE NUMBERS DO THE TALKING

### FINANCIAL RETURNS & BUSINESS GROWTH



**87%** of consumers said they would be willing to buy a product or service based on a company's advocacy concerning a social matter (Source: [Cone Communications](#)).



Companies with high **CSR** scores show higher profitability and better value creation in the long run (Source: [Journal of Sustainable Finance & Investment](#)).

### FUTURE WORKFORCE DEVELOPMENT



**89%** of executives say the strength of their industry will depend heavily on reskilling and upskilling their workforce (Source: [McKinsey](#)).

**91%** of HR professionals agree that candidates with strong soft skills (like those developed through mentorship) are becoming increasingly important (Source: [LinkedIn](#)).



### EMPLOYEE ENGAGEMENT & COMPANY REPUTATION

- Community investments drive key benefits: **38%** for boosting reputation & trust, and **29%** for uplifting brand perception
- 54%** of employees rate community investment as a top engagement booster.

(Source: [CESP 2022](#))

## MENTORSHIP, IT'S A GAME CHANGER

To delve deeper into the mutual benefits and intricacies of each sponsorship tier or to understand more about the MiF initiative, please don't hesitate to contact us.

Haim (Oz) Ozchakir, Founder

Mentor it Forward

☎ 0452 512 151

✉ [Admin@MentorItForward.org](mailto:Admin@MentorItForward.org)

Read more at

[www.MentorItForward.org](http://www.MentorItForward.org)